Press Release

The Adventures of Amos McCool: The New Bicycle
Michael McNeilly

The Adventures of Amos McCool:
It's Cool to be Kind

Enumclaw, WA–Michael McNeilly, director of content development at Crown Financial Ministries, regularly counsels families who have a "quest for success" mentality; they assume happiness is dependent on accumulating more things and on giving loads of stuff to their kids.

In his children's book, *The New Bicycle* (the first in *The Adventures of Amos McCool* series), McNeilly turns the tables on the "quest for success" mentality. He helps young readers gain an appreciation for the joy of hard work, the wisdom of sacrificial saving, and the importance delayed gratification.

In the book, McNeilly's young hero, Amos McCool, yearns for the bright red bike that hangs in the local hardware store's window. Amos decides to work all summer to earn money for his dream bicycle. As he washes cars, paints mailboxes, and mows lawns, Amos learns that it feels good to work and save for what he so badly wants.

When he is presented with an unexpected opportunity to help a friend in need, Amos must make a difficult decision: should he keep the new bike he has worked so hard for, or give it away?

"Work can be fun, especially when you're using your God-given skills and abilities," says McNeilly. "God will put people in your life who need love, care, and compassion. He may ask you to sacrifice and give to those less fortunate. I want kids to see that it is cool to be themselves, do the right thing, and treat others with love and respect."

Howard Dayton, co-founder of Crown Financial Ministries, adds, "Through the eyes of Amos McCool, kids will be inspired to dream, get off the couch, use their imaginations, and be 'different' for God. They will see that it is cool to be kind to others and to work hard for what they want in life."

For more information, to request a review copy or to schedule an interview, please contact Abigail Davidson by phone at 360-802-9758, by email at abigail@winepressgroup.com , or by fax at 360-802-9992. To purchase a copy of this book visit www.winepressbooks.com or call 877-421-7323.

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